Mapping Immigrant Business in Auckland: Images and Patterns in a Diver-city

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Integration of Immigrants Programme 2007-2012

Objective 1 (Jacques Poot)

• Are there particular entry effects for immigrants (earnings, labour force participation, un/under-employment)?
• Do these effects constitute “scarring” (convergence or a persistent gap)?
• Does self-employment/entrepreneurship have positive outcomes for immigrants?

• 1996, 2001, 2006 Census
• Winkelmann and Winkelmann
• Mincer-type regression re earnings in terms of human capital variables
Objective 2 (Paul Spoonley)

• What are the experiences of immigrant families and households in relation to labour market participation and business activity?
• What strategies do they adopt in relation to paid/unpaid work, entrepreneurship, saving behaviour, investment?
• How significant/important are ethnic sub-economies/networks/precincts or transnational linkages?
• What is the nature/size of ethnic economic networks/enclaves and what are the spill-over effects?

(Team: P. Spoonley, R. Bedford, E. Ho, R. Peace, A. Bell)

- 2001-2006 Census
- LisNZ data
- Surveys
- Case studies
Ethnic Precincts: Research Timeline

2006 Initial survey of Northcote
2007 Integration of Immigrants Programme
2008 International network participation (Jan Rath/IMES)
2009 Surveys/recording
Racialization and Public Spaces

The city plays an increasingly significant role in conceptualising these dynamics [cultural contact]. In this sense the multiculturalism of the cities of the twenty-first century is both demographically and politically challenging.

Michael Keith, 2005
Character of Multiculturalism

- Voluntarism of ethnicity/ethnic precincts
- Geographies of visibility
  - Incorporation
  - Licensed
  - Excluded
  - Assimilated
  (Kymlicka, Parekh)
- Transnationalism/globalised networks of exchange and allegiance
- Deliberative democracy to negotiate political options/settlement of city (Keith)
Ethnic Precincts

- Co-location of business activities
- Specific sites and dense activities
Social Embeddedness

Immigrant entrepreneurs participate in ethnic networks that contribute to business operations

- Reduce transaction costs
- Gain privileged access to certain resources
- Less governed by external incentives/practices/regulation

J. Rath, 2007
Research and Policy Questions

Ethnic Precincts

- Are they evidence of parallel communities that might inhibit social integration?
- Are they evidence of low quality outcomes and poor economic incorporation?
### Northcote Ethnic Precinct

<table>
<thead>
<tr>
<th>68 Retail Businesses</th>
<th>Chinese</th>
<th>Other Asian</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>30</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>Chains (ASB, Woolworths)</td>
<td>-</td>
<td>-</td>
<td>6</td>
</tr>
<tr>
<td><strong>Medical</strong> (Pharmacy, Traditional Medicine, Dr Surgery, Optician)</td>
<td>2</td>
<td>-</td>
<td>2</td>
</tr>
<tr>
<td>Other - Real Estate</td>
<td>(6)</td>
<td>-</td>
<td>(9)</td>
</tr>
<tr>
<td>Photography/video</td>
<td>4</td>
<td>-</td>
<td>1</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>1</td>
<td>-</td>
<td>3</td>
</tr>
<tr>
<td>English Language School</td>
<td>2</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Hair Salons/Clothing/Jewellery</td>
<td>5</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>44 (65%)</td>
<td>8 (12%)</td>
<td>15 (22%)</td>
</tr>
</tbody>
</table>
## Meadowlands Ethnic Precinct

<table>
<thead>
<tr>
<th>80 Retail Businesses</th>
<th>Chinese</th>
<th>Other Asian</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>30</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>Chains (Banks, Real Estate)</td>
<td>1</td>
<td>-</td>
<td>4</td>
</tr>
<tr>
<td>Medical</td>
<td>5</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other (Finance, Travel, Internet Café)</td>
<td>13</td>
<td>-</td>
<td>1</td>
</tr>
<tr>
<td>Photo/video</td>
<td>1</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Miscellaneous (Bar, Entertainment)</td>
<td>5</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>English Language School/Tuition</td>
<td>1</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Hair Salons/Clothing/Jewellery</td>
<td>4</td>
<td>1</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>60 (75%)</strong></td>
<td><strong>12 (15%)</strong></td>
<td><strong>8 (10%)</strong></td>
</tr>
</tbody>
</table>
DON'T BE THE NEXT HAND BAG THEFT VICTIM
請不要成為下一個受害者
소매자기를 방지 해라면...

Lock your doors first
將門鎖住

Then put your handbag down
將包放下

To prevent it being snatched
不然的話...

Please help us keep Christchurch safe.

Christchurch Police

[Image of a sign with Chinese text]
Research Issues and Questions

• Self-employment as a product of blocked options
• Positive economic and social outcomes?
http://newsettlers.massey.ac.nz/